

Welcome

2011 Fall Conference

Dear Colleague:



Vicki Peshek

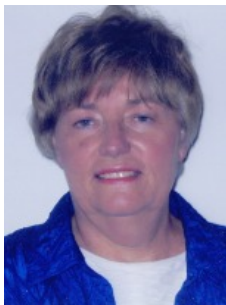
This year is all about learning to take our HIM careers to new heights. It is a very exciting time. Welcome to the 2011 Fall Conference! This year's conference focuses on all the roles, responsibilities and issues that HIM professionals face each and every day. Now, more than ever, we need to be poised for a complete transformation in how we do business in our industry. With the approach of the Electronic Health Record, and all the implications of that transition, we in HIM are being called to new roles and to lead the change. Yes, we can "Take our Career to New Heights" .



Dawn Paulson

Our sessions at this year's conference are designed to provide you with knowledge, insight, and resources you can take back to your work site.

The opening general session was selected to help participants renew passion and optimism for their work and to live more balanced lives amidst all the busyness and challenge of change. We are also challenged by our digital distractions. The closing session will show how your brain can't function at its best while multitasking and will give you practical steps for efficiency and how to be the master of your interruptions.



Sandy Bissen

Make plans to join us. There has never been a more important time for you to learn new techniques, network with your colleagues, recharge your professional life, and, of course, join us at the 2011 Fall Conference.

Sincerely,

Vicki Peshek, RHIA, Fall Conference Team Leader
Dawn Paulson, RHIA, President, WHIMA
Sandy Bissen, MS, RHIA, Executive Director, WHIMA

Conference at a Glance

Thursday, September 15

7:30—8:15

Registration

8:15—9:05

General Session “Escape Adulthood: Living & Working with Less Stress and More Fun”

9:10—10:05

General Session: “Outlining a Plan for Your Organization for a Successful Transition to ICD-10”

Track 1—Influencers

Track 2—Igniters

10:05—10:20

Break

10:20—11:15

Balancing Work Life

Overcoming Adultitis Amidst the Stress of Everyday

11:20—12:10

Building Stress Resilience

Real Life Coding Queries

12:15—1:15

Lunch

1:20—2:10

What is Our Role When the Paper Disappears?

Are You Ready for ICD-10 Training?

2:15—3:05

Hidden Pitfalls of the Electronic Health Record

Coding Roundtables

3:05—3:20

Break

3:20—4:10

Hidden Pitfalls of the Electronic Health Record
(continues)

Coding Roundtables *(continues)*

5:30—7:30

Network Around a Bonfire

Friday, September 16

7:30—8:15

Registration

7:30—8:00

Tips for Using LinkedIn

Track 1—Influencers

Track 2—Igniters

8:15—9:05

Introduction to Social Media—Web 2.0

How Do You Go from a Good Employee to a Great Employee?

9:10—10:05

Web 2.0 in Health Care—Health 2.0

Buzz Session: How to Take Your Job to the Next Level

10:05—10:20

Break

10:20—11:15

How to Write Effective Policies and Procedures for HIM

ICD-10-CM and ICD-10-PCS Preview

11:20—12:15

Stakeholder Analysis

APR-DRGs What are They and How Are they Used?

12:15—1:15

Lunch and Closing Session —“Making the Most of Your Time and Your Talents by Overcoming Digital Distractions”

2011 Fall Conference Program Schedule

Thursday, September 15, 2011

7:30 a.m. – 8:15 a.m. Registration (Coffee Service and Pastries)

Opening General Session

8:15 to 9:05 a.m.

Jason Kotecki, Speaker, Author, Cartoonist, JBiRD iNK, Ltd, Madison, WI

Escape Adulthood: Living and Working with Less Stress and More Fun

Stressed? Busy? Want to resign from adulthood? You may be struggling with a case of Adulthood™. Make your escape!



Find out how you can overcome Adulthood™, that dreaded condition that leaves its victims jaded and overwhelmed, with super high stress levels. Jason believes life doesn't have to be this way. You may not be able to be six again, but he will help you begin to rediscover secrets from childhood, resulting in a more happy and fulfilling life while increasing your chances of changing the world. Relief is within reach, no matter how grown-up you may be.

By masterfully combining hilarious anecdotes, uplifting stories and powerful imagery, Jason shares witty observations and real-world techniques that will both entertain and inspire you to: Get more done while having more fun. Reignite passion and optimism. Lead a richer, more balanced life. Learn easy tips on how to melt away built-up stress and fatigue.

General Session

9:10 to 10:05 a.m.

Sheila Goethel, RHIT, Coding Consultant, Rural Wisconsin Health Cooperative, Sauk City, WI

Outlining a Plan for Your Organization for a Successful Transition to ICD-10

The healthcare industry is gearing up for the ICD-10 transition and providers need to be gearing up their troops in preparation for the weighty task. We'll review the impact ICD-10 will have on your organization, key stakeholders and important functions for your organization steering committee.



10:05 a.m. – 10:20 a.m. Break

10:20 a.m. – 12:10 p.m. Concurrent Sessions

Balancing Work Life

10:20 a.m. to 11:15 a.m.

Gregg Brewer, MS, Employee Assistance Program Supervisor, Agnesian Healthcare, Fond du Lac, WI

This session will help attendees identify priorities, identify strategies to focus on those priorities and identify strategies to decrease the potential conflict between priorities and life obligations.



Overcoming Adulthood Amidst the Stress of Everyday

10:20 a.m. to 11:15 a.m.

Jason Kotecki, Speaker, Author, Cartoonist, JBiRD iNK, Ltd, Madison, WI

Jason Kotecki will share applicable stories and anecdotes, practical steps, and tangible techniques with attendees directly taken from his book, "The Escape plan: A 40-Day Guide to Annihilate the Adulthood™ in Your Life." A variety of examples of daily challenges and possible outcomes will be given to provide the learner with strategies that will help manage stress and create a healthier life balance, amidst the busyness.



Thursday Concurrent Sessions (*continue*)

Building Stress Resilience

11:20 a.m. to 12:10 p.m.
Gregg Brewer, MS, Employee Assistance Program Supervisor, Agnesian Healthcare, Fond du Lac, WI



What is resilience? During this session you will be able to identify your current level of resilience and identify ways to increase your person resilience and that of others.

Real Life Coding Queries

11:20 a.m. to 12:10 p.m.
Sandy Stevens-Berens, Manager, Health Information Services, St. Elizabeth Hospital, Appleton, WI
This is an interactive discussion around real-life query scenarios identifying best practices relative to effective and complaint queries.



12:15 p.m. to 1:15 p.m. Lunch & WHIMA Delegates Forum

Delegates to the 2011 AHIMA House of Delegates will be present to obtain your feedback and ideas. Hear about the issues that will be discussed and decided upon at the 2011 AHIMA House of Delegates in Salt Lake City, UT. Attendees will have an opportunity to ask questions, and have the WHIMA delegates hear their concerns and comments on the topics.



Concurrent Sessions Continue 1:20 p. m. — 4:10 p. m.

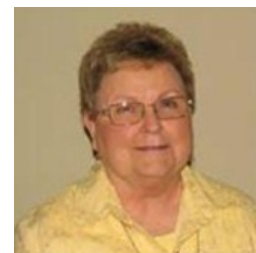
What is Our Role When the Paper Disappears?

1:20 p.m. to 2:10 p.m.
Kaye Connor, Director of Health Information Services, Ministry St. Clare's Hospital, Merrill, WI
The implementation of Electronic Health Record systems is a major component of most organizations today. While we may all be at various stages of implementation and use, the skill sets needed by our HIM teams are changing. Changing, too, are job descriptions and roles for HIM. This session will provide a practical discussion of new roles and how you can shape your career to match the new challenges.



Are You Ready for ICD-10 Training?

1:20 p.m. to 2:10 p.m.
Minnette Terlep, RHIT, VP, Business Development & Corporate Compliance Officer, Amphion Medical Solutions, Woodruff, WI
As the time draws near to begin ICD-10 training, coders need to have their coding skills assessed to identify where there may be deficiencies in anatomy, disease progress and medical terminology. This presentation provides a way to assess the skills needed to be successfully trained in ICD-10 and offers ways to improve knowledge in those areas where the coder demonstrates deficiencies.



Thursday Concurrent Sessions (continue)

Hidden Pitfalls of the Electronic Health Record

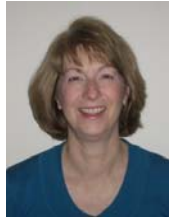
2:15 p.m. to 4:10 p.m.

This session covers 2 time slots

Panel Members are:

Kaye Connor, Director of Health Information Services, Ministry St. Clare's Hospital, Merrill, WI, Elaine Krause, RHIT, HER HIM Product Specialist, SSM Healthcare Information Center, Madison, WI, Sharon Meyer, EHR/HIM Business Leader, Ministry Health Care, Argonne, WI and Bryan Vargo, Senior Manager, Enterprise Product Security Office, McKesson Corporation, Platteville, WI

Have you ever thought to yourself, "Why doesn't the EHR do this, and how are other hospitals handling this?" or "We can't be the only hospital to have this issue with our EHR!" Join our panel to listen to different perspectives that detail accounts of the hidden pitfalls of their EHRs and the steps our panelists took or are taking to mitigate such concerns. We will have Elaine Krause, who is a HIM system specialists, bringing expertise from installing EHRs for national and local healthcare systems. Kaye Connor will share her experiences as a director implementing an EHR within her hospital and department and Sharon Meyer will bring the HIM Business Leader view. And, as an expert IT professional and IT security manager at McKesson, Bryan Vargo will speak about some security concerns for EHRs. This is surely going to be a lively discussion in which audience members will walk away with many lessons learned and tips for EHR implementation and utilization.



Coding Roundtables

2:15 p.m. to 4:10 p.m.

The Coding Roundtables cover 2 time slots

A must-attend event for new and experienced coders!

Roundtables for coding specialists. Each roundtable will have a facilitator. Join your coding peers to discuss current coding issues and solutions. Share ideas with each other and learn from the combined wealth of knowledge.

Sheila Goethel will provide the latest information available on the new ICD-9-CM diagnosis and procedure codes which become effective October 1, 2011. A review of the updates to the Official Guidelines for Coding and Reporting will be covered. The roundtable will feature some clinical practice scenarios to enhance your understanding of the new codes".

The Coding Roundtable on Post-Acute Care will be lead by Charlotte Lefert. New ICD-9-CM codes and addenda related to LTC will be reviewed and discussed during the roundtable. Lefert will discuss other issues and challenges affecting LTC HIM staffs and ways to overcome these in order to insure/maintain data quality and meet compliance standards for ICD-9-CM coded data.

Jessie Williams and Shelley Staedler, Coding Consultants from Codewatch will lead a roundtable on Cardiology Services. Attend this roundtable to enhance your coding skills around the interpretation of documentation and application of appropriate codes relative to cardiology services.

3:05 p.m. - 3:20 p.m.

Break & refreshments & drawing for prizes

4:10 p.m. Adjournment

5:30-7:30 p.m.

September in Wisconsin is the perfect time for the warmth of a fire and the company of friends and colleagues. Gather around the WHIMA BONFIRE. Dress casual and enjoy light appetizers and refreshments and music by guitarist, Larry Hinds.



Friday, September 16, 2011

7:30 a.m. – 8:15 a.m. Registration (Coffee Service and Pastries)

7:30 a.m. – 8:00 a.m. Special Event—Tips for Using LinkedIn

The WHIMA LinkedIn group debuted in August 2010. Members are learning how to use it. As with any new software, there is a learning curve, but help is available. Aaron Biebert, Clear Medical Solutions, a member of the WHIMA Ambassador Team, will present a short demonstration of the new WHIMA LinkedIn group and the features of the software and how to use it to network with colleagues, start discussions, and share your expertise. All attendees at this special session will be entered into a drawing for a \$125 voucher for registration at the 2012 Annual Conference.



8:15 a.m. – 12:15 p.m. Concurrent Sessions

Introduction to Social Media—Web 2.0

8:15 a.m. to 9:05 a.m.

Lea Ann Turner, Instructional Technology Manager, Mid-State Technical College, Wisconsin Rapids, WI



This session is designed for you, the attendees, to:

- Articulate the origin and basic characteristics of Web 2.0 applications.
- Compare generational differences with uses of technology and Web 2.0.
- List the various Web 2.0 tools available now.
- Gain a basic understanding of social bookmarking, tagging, blogging, podcasting and using wikis.
- Explain the impact of using social media from an employers perspective – guarding against what you say about your employer; recognizing that HR departments are using it frequently when selecting prospective employees; using it in the workplace on work time not looked upon favorably.

Web 2.0 in Health Care Health 2.0

9:10 a.m. to 10:05 a.m.

Lea Ann Turner, Instructional Technology Manager, Mid-State Technical College, Wisconsin Rapids, WI

The presenter will:

- Articulate the basic characteristics of Web/Health 2.0 and the use in health care today.
- Describe the role of health care providers (physicians, other healthcare providers) in using Health 2.0 and how widespread it is.
- Explain the privacy issues at stake.
- Explain the various roles one person can play in Health 2.0 (patient, employee, personal) and how this can pose a privacy risk?

How Do You Go from a Good Employee to a Great Employee?

8:15 a.m. to 9:05 a.m.

Sandy Stevens-Berens, Manager, Health Information Services, St. Elizabeth Hospital, Appleton, WI



What are the motivating factors that move individuals to greatness? This interactive session will help you explore ways to demonstrate value in your organization and make yourself indispensable at work.

Buzz Session: How to Take Your Job to the Next Level

9:10 a.m. to 10:05 a.m.

Speaker Betty Rockendorf, Director of Health Information Management, Ministry Door County Medical Center, Sturgeon Bay, WI

Learn the secrets of climbing the ladder to success. This session will reveal tips for networking, advancing your education, organizing yourself for a job search, creating a marketable resume, and interviewing intelligently. Whether you are new to your career in HIM or have been employed in the field for a long while, these are tips you can use to reach new heights.

Friday Concurrent Sessions (continue)

10:05 a.m. to 10:20 a.m. Break (Refreshments)

How to Write Effective Policies and Procedures for HIM

10:20 a.m. to 11:15 a.m.

Vicky Wolf, RHIT, Allied Health Instructor, Waukesha County Technical College, Rubicon, WI

Unleash your creativity with this “how to” session on designing dynamic policies and procedures that represent work flow, are able to transition with our ever-changing HIM environment and are evidence-based.



ICD-10-CM and ICD-10-PCS Preview

10:20 a.m. to 11:15 a.m.

Loretta Brunell, RHIT, Medical Coding Specialist Program Instructor, MATC, Columbus, WI

This practical introduction, prepared by the WHIMA ICD-10 Task Force and Wisconsin’s AHIMA-certified ICD-10-CM trainers, will describe the reasons for the change from ICD-9 to ICD-10, provide a preview of the structure of ICD-10, help you understand the similarities and differences from ICD-9, identify new features in ICD-10, and outline a potential training plan.



Stakeholder Analysis

11:20 a.m. to 12:15 p.m.

Chris Spranger, Black Belt, River-view Hospital Association, Wisconsin Rapids, WI

This session will demonstrate how to effectively identify stakeholders and determine their roles through use of a planning tool known as a Work Breakdown Structure. The speaker will provide an example showing how to break a large, complex endeavor into manageable pieces, making it easy to determine who needs to be involved and at what level. In the second half of the session, attendees will have a chance to practice using this planning tool by applying it to current issues in the world of Health Information Management.



APR-DRGs What are They and How are They Used?

11:20 a.m. to 12:15 p.m.

Linda Woodmansee, RHIA, HIM Solution Sales Executive, 3M Health Information Systems, Galion, OH

The presentation will provide attendees an overview of the 3M APR (All Patient Refined) DRGs. This grouping methodology is the most widely used severity of illness and risk of mortality classification system across the US. We will discuss how coding, as well as documentation, is an important piece of the APR DRG process. We will also review how APRs are used across the US from reimbursement to quality to public profiling.

12:15 p.m. to 1:15 p.m. Lunch & Closing Session & Drawings for Prizes

Closing Session

12:15 p.m. to 1:15 p.m.

Making the Most of Your Time and Your Talents by Overcoming Digital Distractions

Joanne Cantor, PhD, Your Mind on Media, Monona, WI

Do you find yourself accomplishing less, now that you have constant access to limitless information? Are you continually being interrupted, or interrupting yourself to check out what’s happening in cyberspace? Are you so busy and so attached to your digital devices that you don’t even have time to think? Joanne Cantor, Ph.D. will show how your brain can’t function at its best while multitasking, why information overload blocks creativity, and how our gadgets can expose us to unnecessary stress. Based on her new book, *Conquer CyberOverload*, Cantor will present practical steps for efficiency, including “being the master of your interruptions,” adopting brain-enhancing methods to promote problem solving, and tips for reducing cyber-stress.



1:15 p.m. Adjournment

General Information and Advance Registration

Early Conference Discount

To receive the early registration discount, your registration must be postmarked by September 1, 2011.

The one and two day conference fees includes access to all program sessions, including attendee materials, lunch, and breaks.

Payment

Check, money order, purchase order or credit card information must accompany all registration forms.

Three Ways to Register

Mail:

✉ Simply complete the registration form and mail it with your check (made out to the Wisconsin Health Information Management Association), money order, purchase order or Visa, Discover or Master Card information to:

Wisconsin Health Information Management Association, 2350 South Avenue, Suite 107, La Crosse, WI 54601-6272

Phone:

☎ If you are charging your registration fee, call us at: 608-787-0168. Please have your credit card information ready when you call. You may register between the hours of 8:30 a.m. and 1:30 p.m. Monday—Thursday.

Fax:

✉ Fax your completed registration form to:
WHIMA
Attn: Office Manager 608-787-0169

Your FAX should include the credit card number, expiration date, name on card, billing address, and signature of the cardholder. No other FAX registrations will be accepted.

Save \$75

**Save \$75 when you register before
Wednesday, September 1**

Registration Confirmation

Conference confirmations will be sent via e-mail. You will receive your confirmation from Sandy Bissen and the subject will be "2011 Fall Conference Registration." Please include an e-mail address with your registration to receive your confirmation.

Late, Walk-in & On-Site Registrations

WHIMA will accept late registrations until September 8, 2011, or walk-ins at the conference. There is a \$25 additional fee if you register on-site or walk-in. We cannot guarantee seating, meals or a program for either late or walk-in registrations. We recommend that you arrive by 7:30 a.m. to register for the morning opening sessions if you are a walk-in.

Continuing Education Credits

For the two days of the Fall Conference, a total of 12 Continuing Education credits can be earned. The breakdown is 7 CE hours for Thursday and 5 for Friday.

Weather and Clothing

Fall weather in Wisconsin can be cool. Dress for the conference is business casual. We strongly recommend you bring a sweater or jacket, as air conditioning in the meeting rooms can be unpredictable.

Substitutions, Cancellations and Refunds

WHIMA, Inc. reserves the right to substitute faculty or cancel or reschedule programs due to low enrollment or other unforeseen events. If, for any reason, WHIMA must cancel this program, registrants will receive a full refund of the registration fee. Should you be unable to attend, a prompt refund, less a \$60 processing fee, will be made for cancellations received in writing prior to September 8, 2011. Cancellation by telephone is NOT valid. Fax written cancellations to 608-787-0169 or e-mail them to whima@whima.org. No refunds for any reason will be made after September 7, 2011. Substitutions can be made up to 48 hours before the conference. Non-members who are substitutes for members are charged at the non-member fee rate.

General Information and Registration Information



Hotel Reservations

Nestled on the shores of Green Lake, Heidelberg House Resort & Spa offers an oasis of relaxation complimented by great service. It is a place to unwind, slow down and recharge. Amenities include three restaurants, spa, indoor and outdoor pools, game room, fitness room, 60' yacht and 99 holes of golf nearby. The Heidelberg House Resort & Spa is a tranquil destination for people to get away. Come to the WHIMA Fall Conference and discover what people are saying about Heidelberg House Resort & Spa!

WHIMA has reserved king-size or two queen-size bed rooms which overlook beautifully landscaped, wooded grounds and have free wireless internet. They are all within an elevator ride of the indoor and outdoor pools. The room rate is \$95.20 with each additional person beyond double occupancy at \$15.00. Reservations will be accepted at the special rate until August 18, 2011. To make your reservation, call toll free 800-444-2812 or use the local phone number 920-294-3344 and ask for the "WI Health Information Management Association's room block on September 13, 2011".

For more information about the Heidelberg House Resort & Spa go to <http://www.heidelberghouse.com>

Hotel Directions

From LaCrosse/Eau Claire

94 East to Mauston. Exit at 82 East. Continue on 82 East. As you pass Hwy 51, Hwy 82 East becomes Highway 23 East. Take 23 East.

** DETOUR ** Starting March 1, part of Hwy 23 will be under construction between Princeton and Green Lake. Our suggested detour: take a right on County Road D in Princeton, then a left on County Road T. Then take a right back on Hwy 23. ** END DETOUR **

Follow Hwy 23 to Green Lake. Turn right onto Business 23. Follow along the lake into the city. At the stop sign, continue forward and then turn right when you get to Evensong Way. At the stop sign you'll see the Grey Rock Mansion entrance directly across the street. If you take a left, your next right is the Main Entrance. 643 Illinois Avenue.

From Madison

151 North to 73 North

** DETOUR ** Starting March 1, part of Hwy 23 will be under construction between Princeton and Green Lake. Our suggested detour: stay on 73 North for about 34 miles. Take a right on County Road T, then take a right onto Hwy 23 East. ** END DETOUR **

Take Hwy 23 East to Green Lake. Turn right onto Business 23. Follow along the lake, into the city. At the stop sign, continue forward and then turn right when you get to Evensong Way. At the stop sign you'll see the Grey Rock Mansion entrance directly across the street. If you take a left, your next right is the Main Entrance. 643 Illinois Avenue.

From Milwaukee

41 North to the Johnson Street/Highway 23 West exit in Fond du Lac. Turn left and follow Highway 23 West. Pass through Rosendale and Ripon. Continue on Highway 23 West to Green Lake. Turn left on County A. Stay on Cty. A for a couple miles. As the road turns sharply to the left, look for Illinois Avenue on the right and turn onto it. On the right side, you will pass the Tuscumbia golf course entrance. The Heidelberg House Main Entrance is just past it on your left. 643 Illinois Avenue.

Network Around The Bonfire

Thursday, 5:30 to 7:30 p.m.

September in Wisconsin is the perfect time for the warmth of a fire and the company of friends and colleagues. Gather around the WHIMA BONFIRE. Dress casual and enjoy light appetizers and refreshments and music by guitarist, Larry Hinds.



Questions

To ask questions regarding the conference content or registration, contact Sandy Bissen or the WHIMA Office Manager at 608-787-0168 or e-mail your inquiries to sbissen@whima.org or whima@whima.org