

## Exhibitor Information

### Exhibitor Registration Fee:

- **Early Bird Registration - \$675** per booth for all payments received **on or before** March 22, 2026
  - **\$775** for all payments received **after** March 23, 2026
- **Virtual Exhibitor Registration Fee - \$100** – includes exhibit table for handouts, freebies, etc., and attendee list, excluding those who have opted out of sharing their information.

### SAVE ON THE REGISTRATION FEE

- Become a **WHIMA Corporate Partner** for a discount on the exhibitor registration fee. Learn more [HERE](#) about the **many** benefits of becoming a WHIMA Corporate Partner.
  - Partnership Level Corporate Partner – 25% discount
  - Benefactor Level Corporate Partner – 15% discount
  - Friend Level Corporate Partner – 10% discount

**Total Savings at Annual Conference for Corporate Partners - \$160-\$870**

- Vendors whom WHIMA has contracted with to speak at one of the educational sessions at the 2025 Annual Conference receive a **10% discount** on a single exhibit booth. Limited speaking opportunities are available. Submit your interest [HERE](#).

### What is Included in The Exhibit Fee?

- 6' x 10' booth includes 2' (w) X 8' (l) X 30" (h) skirted table - folding chairs - small wastebasket.
- Electricity (1 110-volt outlet) (**\$150 value**)
- Complimentary WiFi
- Attendee registration discount – One company representative will receive a 50% discount on the attendee registration fee and is eligible for continuing education hours for the sessions they attend. The company representative attending the sessions **MUST** also register as an attendee. After registering as an exhibitor, contact Teresa Pearson at [executiveoffice@whima.org](mailto:executiveoffice@whima.org) for the customer code to receive the discount. (**approximately \$175 value**)
- List of meeting attendees to include their contact information, excluding those who have opted out of sharing their information.
- Approximately 5 hours of dedicated time with attendees – 1 hour during lunch on Tuesday | 1.5 hours during reception on Tuesday | 1 hour during breakfast on Wednesday | .5 hours during Refreshment Break on Wednesday morning | 1 hour during lunch on Thursday. All food and beverages served in the Solutions Corner
- Food and beverage for **two** company representatives – Tuesday lunch, Tuesday reception, Wednesday continental breakfast, Wednesday refreshment break, and lunch (**approximately \$200 value**)
- Company Name and Logo on the Conference meeting Yapp App
  - Company video and/or handout on the WHIMA Annual Conference event website and Yapp App (optional)
- General promotion to 2500+ health information professionals in Wisconsin in conference communications via e-mails, social media, event website, etc.
- Company Name and Logo in the WHIMA Annual Conference on-site brochure.

### Additional Purchases:

- Food and beverages for additional company representatives are available for purchase during registration.